

ARTMAPP

DAS MAGAZIN
UND DIE APP FÜR
KUNST UND REISEN

MEDIA GUIDE
2026

MAGAZINE

*printed on
FSC-Certified Paper*



EFFECTIVE FROM 1/1/2026

ARTMAPP

MEDIA GUIDE
2026

KEY FACTS

Das Magazin für Kunst und Reisen*

Focused, multifarious, full of ideas and competent –
ARTMAPP excites with inspiring articles, lush images and fresh design.

30,000
Magazines
Three Times
a Year

ARTMAPP comes in March,
July and November –
on 200 pages and a print
run of 30,000 copies.

The magazine is available
at selected newsagents,
stations and airports in
Germany, Austria,
Luxembourg and
Switzerland for a retail
Price of 10.80 € (D)
resp. 11.50 € (A/LUX)
resp. 13.90 CHF.
The subscription of
three issues is Priced
at 30 € (DE) resp.
48 € (EU/CH).

Target

ARTMAPP – the Art and
Travel Magazine!

Our readers are sophisti-
cated, into art and culture,
who love to travel.
More than 200 premium
and design hotels display
the ARTMAPP magazine to
their guests.

It excites indulgence- and
consumption-driven art
lovers, as well as pundits
of the art, culture and
creative industry.

Topics and Dates

ARTMAPP presents latest,
exciting and fascinating
topics of art, culture,
photography, architecture
and design from Germany,
Austria, Luxembourg
and Switzerland.

Exhibitions, artists and
museums of alternating
fields are shown, enriched
by a calendar of selected
exhibition and event
highlights ("Termine" resp.
dates) plus exceptional
travel tips.

Cities and Regions

ARTMAPP lures readers
to travel. Each issue
emphasises a special
region, city and subject.

Comprehensive, varied
subjects with entertaining
and knowledgeable
reports together with
opulent images provide
inspiration and information
to the readers.

* The Art And Travel Magazine



ARTMAPP issues Winter 2024/25,
Spring and Summer 2025

Make Up Your Mind!

Read a preview of the
current print edition
presented on
artmapp.net.

Visual Identity

Ad environment: sophisticated, target affinity graphic design



TOPIC-SPECIFIC GRAPHIC INTRODUCTION OF AN ARTICLE (SPREAD PRESENTATION)



Ad Sizes and Rates

excl.
VAT

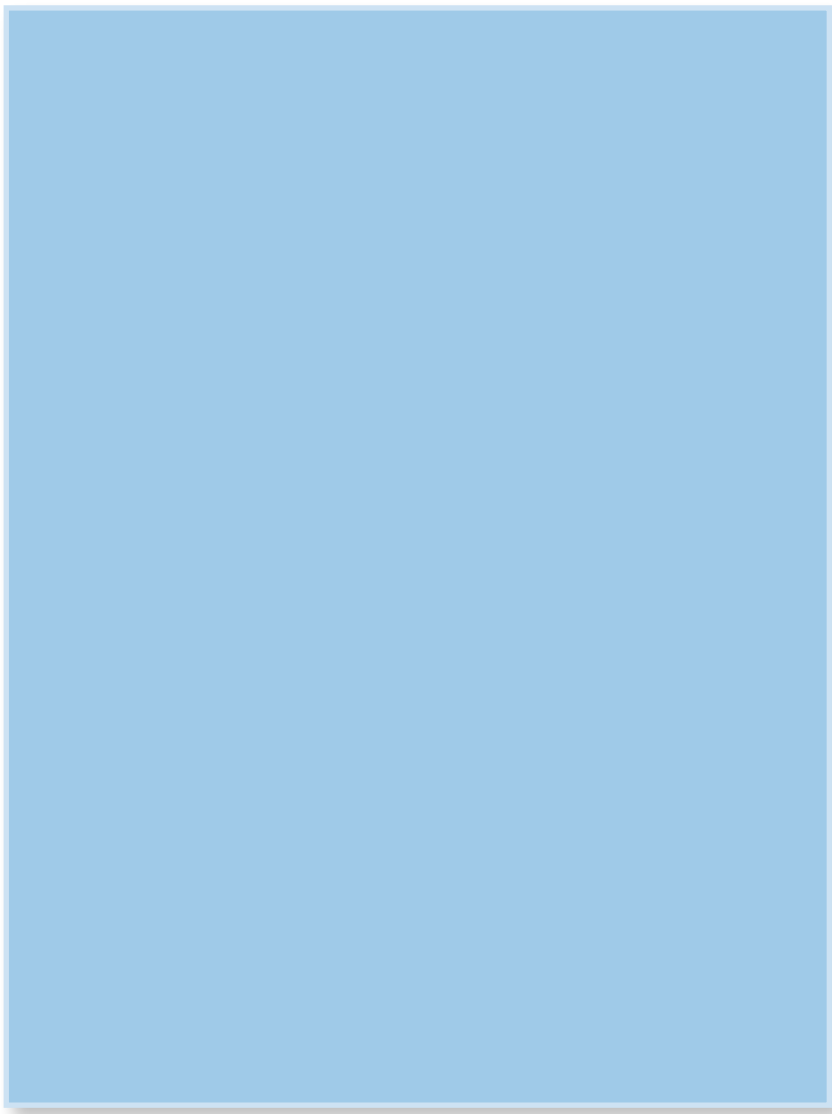


Please e-mail your request / booking to anzeigen@artmapp.net

Ads

full-page and inside ad dummy

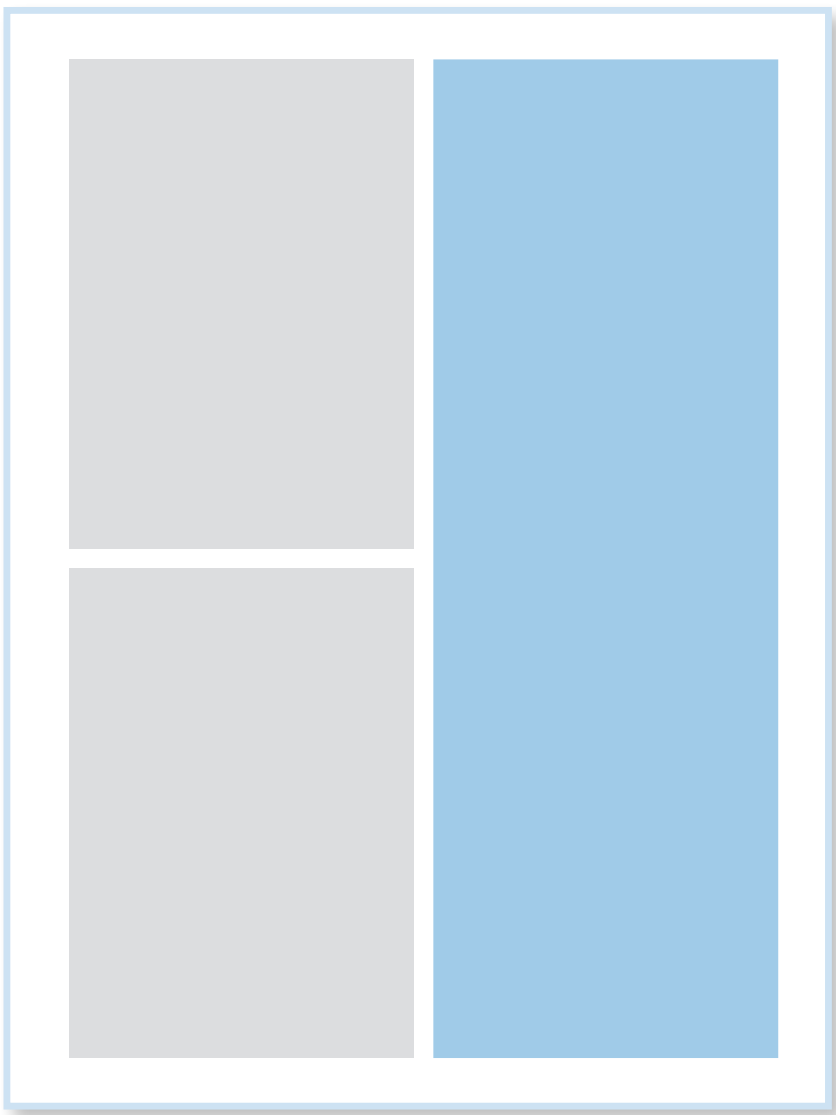
Important:
[Datasheet](#)
for print files
[Link](#)



Ad 1/1 page,
full-page,
format 210 x 280 mm (W x H)

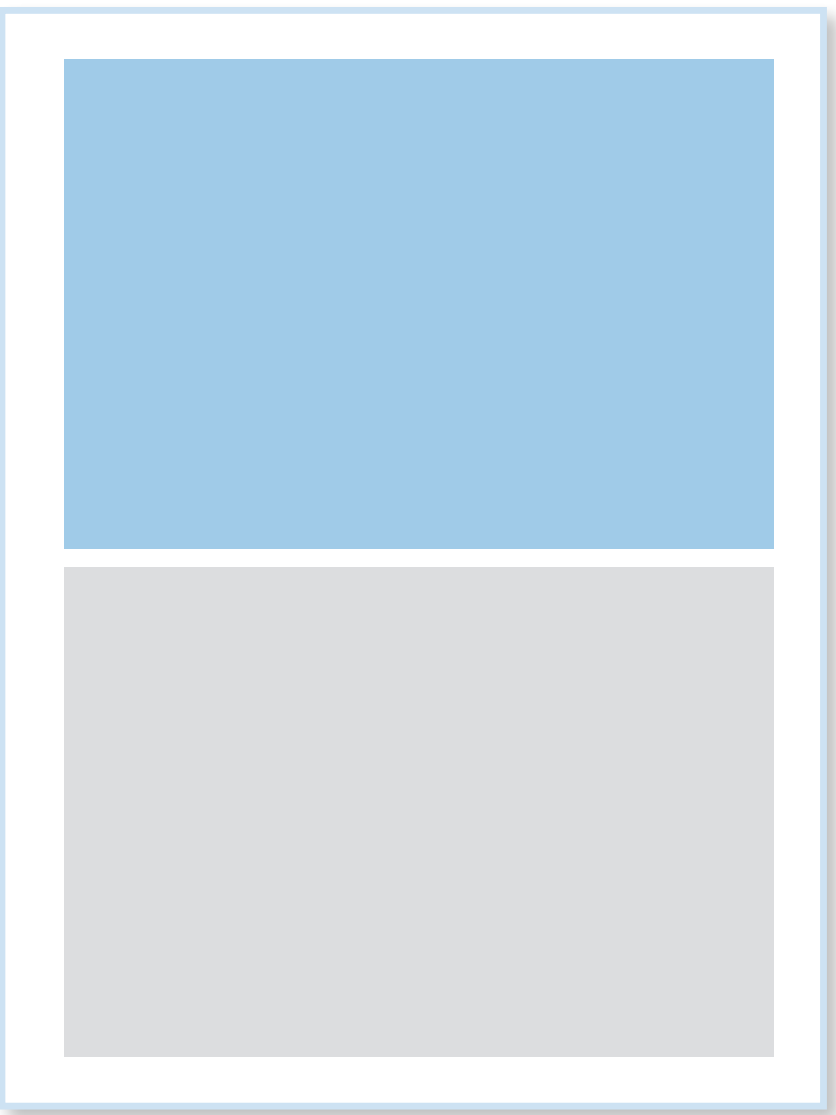
inside page from page 16:	3,600 €
inside page up to page 15:	4,500 €

U3 (back inside cover):	4,800 €
U2 (front inside cover):	5,200 €
U4 (back cover):	6,000 €



Ad 1/2 page vertical,
inside ad dummy,
format 88 x 255 mm
(W x H)

1,960 €



Ad 1/2 page horizontal,
inside ad dummy,
format 181 x 125 mm
(W x H)

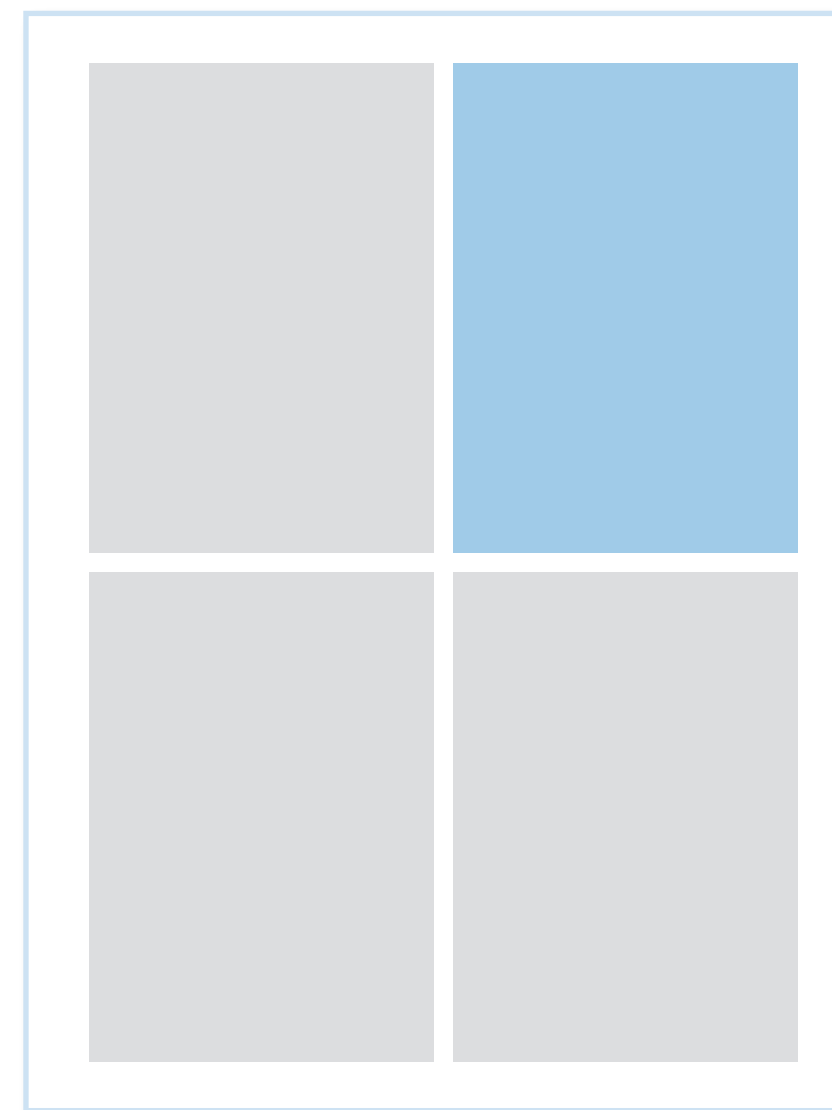
1,960 €

Ad Design:
Price on request

Ad Sizes and Rates

exc./
VATPlease e-mail your request / booking to anzeigen@artmapp.net

Ads

inside ad dummy
resp. live areaImportant:
[Datasheet](#)
for print files
[Link](#)Ad 1/4 page vertical,
inside ad dummy,
format 88 x 125 mm
(W x H)

980 €

Ad 1/3 page vertical,
with bleed,
(next to editorial
resp. index),
format 78 x 280 mm
(W x H)

3,600 €

Ad 1/3 page vertical,
column of Dates,
inside live area,
format 52 x 246 mm
(W x H)

1,500 €

Ad special format
placed at index,
inside live area,
format 110 x 30 mm
(W x H)

1,000 €

Ad Design:
Price on request

Ad Sizes and Rates

excl.
VAT



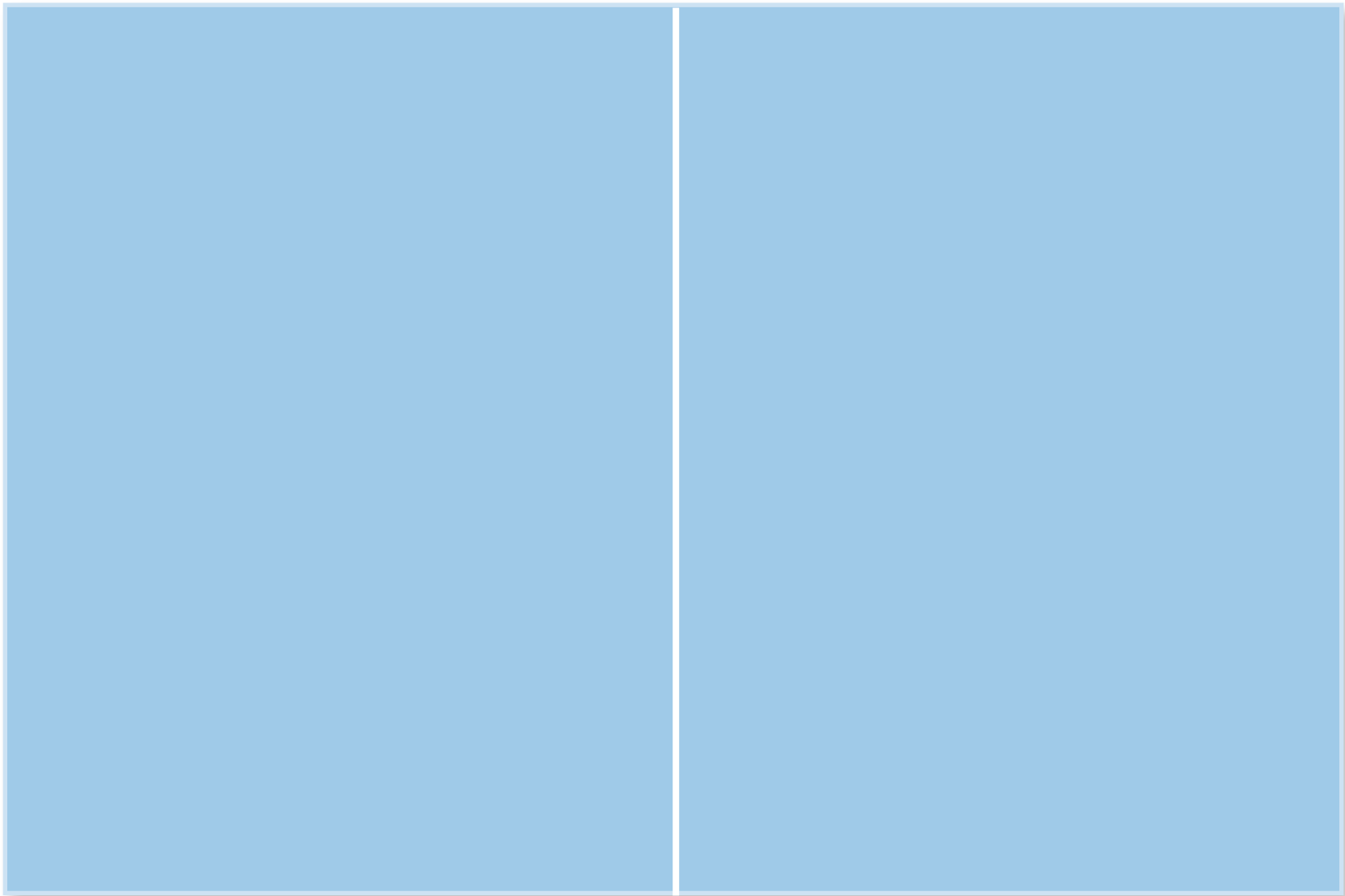
Please e-mail your request / booking to anzeigen@artmapp.net

Ads

multi-page

Important:
[Datasheet](#)
for print files
[Link](#)

Ad Design:
Price on request



Ad 2/1 pages,
full-page,
format 420 x 280 mm (W x H)

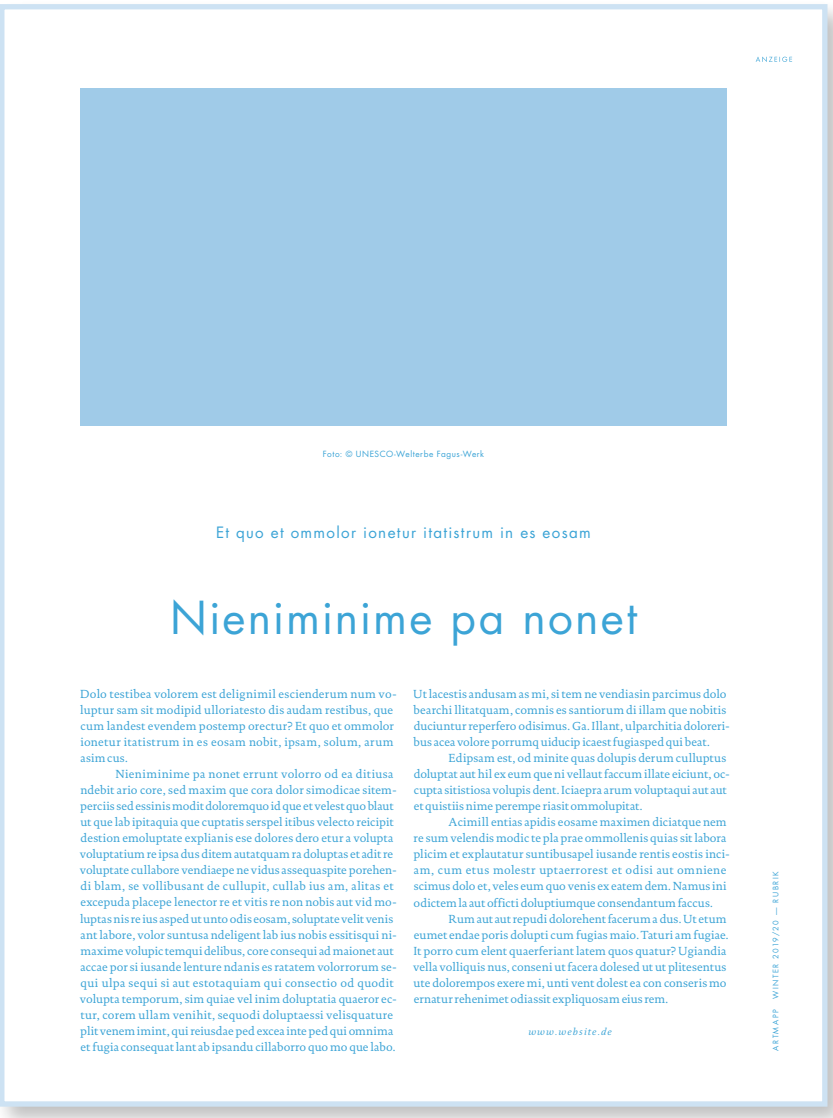
inside pages from page 16:	7,200 €
inside pages up to page 15:	9,000 €



Please e-mail your request / booking to anzeigen@artmapp.net

Advertorials

customised, magazine design:
full- or multi-pages



Advertorial 1/1 page,
magazine design,
inside live area,
text-image-ratio
customisable,
image can be full-page

Price on request



Advertorial multi-pages
(2 or more),
magazine design,
inside live area,
text-image-ratio
customisable, image can
be spread size

Price on request

Please e-mail your request / booking to anzeigen@artmapp.net



Advertorials:

inside columns of
“Appetizers”,

“Dates” (“Termine”),

“check-ins” (Hotels),

“Hop In” (Restaurants,

Cafés/Bars, Hotels)

of key subject

and “Media tips”

(Books, Catalogues,

DVDs, Links/

Downloads)

Appetizers (text+image):
700 characters
(incl. blanks),
image size
max. 80 x 70 mm (W x H)

490 €

Appetizers (text+image):
700 characters
(incl. blanks),
image size
max. 80 x 70 mm (W x H)

490 €

check-ins/Hop In
(text+image):
600 characters
(incl. blanks),
image size
max. 80 x 70 mm (W x H)

490 €

Dates (text+image):
1.000 characters
(incl. blanks,
excl. contact),
image size max.
52 x 70 mm (W x H)

490 €

Dates (text+image):
1.000 characters
(incl. blanks,
excl. contact),
image size max.
52 x 70 mm (W x H)

490 €

Media tips (text+image):
450 characters
(incl. blanks,
excl. bibliography),
image size max.
70 x 70 mm (W x H)

350 €

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excl.
VAT



Please e-mail your request / booking to anzeigen@artmapp.net

Special formats

Loose insert: random positioning

Sticker*: on 2/1-pages, positioning eligible

Customisable format and scale available /
Price on request

* max. size 165 x 240 mm (W x H)

Sample size of a sticker,
placed on a left page:

A5,
148 x 210 mm (W x H)



!!! Your order will be confirmed after the printing house has received and approved a binding dummy !!!



Sticker samples,
placed on right pages:

left side:
A5,
148 x 210 mm (W x H)

right side:
A6,
105 x 148 mm (W x H)



Deadlines and Contact

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Deadlines for Ads and Printing Material

Issue 1/26, Spring 2026 (Term: March–June) OSD: 30/03/2026

	Deadline	D/L printing material
Advertorials, "Appetizers", Hop In,		
"Medientipps", "Termine"	17/02/2026	23/02/2026
Ads	24/02/2026	02/03/2026

Issue 2/26, Summer 2026 (Term: July–Oct) OSD: 20/07/2026

	Deadline	D/L printing material
Advertorials, "Appetizers", Hop In,		
"Medientipps", "Termine"	09/06/2026	15/06/2026
Ads	16/06/2026	22/06/2026

Issue 3/26, Winter 2026/27 (Term: Nov–Feb) OSD: 23/11/2026

	Deadline	D/L printing material
Advertorials, "Appetizers", Hop In,		
"Medientipps", "Termine"	13/10/2026	19/10/2026
Ads	20/10/2026	26/10/2026

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